

# Beyonce Net Worth

Beyonce Knowels is a popular American singer, actress and fashion designer who has a net worth of \$500 million. Beyonce earned her net worth through her career as a incredibly successful recording artist, business woman and general icon at large. Before going solo, Beyonce was the lead singer of the girl group *Destiny's Child*. *Destiny's Child* recorded many hits and won dozens of awards throughout their tenure. The group won the Best R&B/Soul Single award for their hit song "No, No, No". One of the most popular *Destiny's Child* songs was "Say my Name" which won the award for "Best R&B Performance by a Duo or Group with Vocals," and "Best R&B Song." Other hits by *Destiny's Child* include, "The Writing's on the Wall", "Jumpin, Jumpin," and "Bills, Bills, Bills". After they finished their album, "8 Days of Christmas," the group decided to go their separate ways and work on solo projects. Beyonce is also a popular actress and has appeared in films such as *Austin Powers in Goldmember*, *The Fighting Temptations*, *Dreamgirls* and *The Pink Panther*. She also has become very successful as a solo songwriter, with hits like, "Independent Woman", "Cater 2 U", "Grillz" and "Check on it". In 2001, she won the Pop Songwriter of the Year Award, at the American Society of Composers, Authors and Publishers Pop Music Awards. Today Beyonce is considered one of the most talented and exciting performers in the music industry.

Beyonce married rapper [Jay-Z](#) in April of 2008, in New York City and they had their first child together, a daughter named Blue Ivy, on January 6th 2012. On June 13, 2017 Beyonce gave birth to twins, a daughter named Rumi and a son named Sir.



Gareth Cattermole/Getty Images

**Business Ventures, Endorsements and Products:** Beyond acting and singing, Beyoncé is also a very creative fashion designer and investor. Together with her mother Tina Knowles, Beyoncé launched a women's fashion line called "House of Dereon" that today produces accessories, footwear, lingerie, shoes, sportswear, jewelry and more.

In 2014 Beyoncé partnered with British fashion company Topshop to produce a line of activewear called "Ivy Park". She ultimately bought Topshop out of their share of the partnership and today controls the brand 100%. In 2019 Beyoncé signed a deal to become a creative partner at Adidas to further develop the Ivy Park brand. The day the partnership

was announced shares of Adidas rose 1.3%.

Beyonce has appeared in dozens high-profile commercials, most notably for the soft drink Pepsi. She has also endorsed American Express, Nintendo DS, and L'Oreal. Her 2012 Pepsi endorsement deal was worth \$50 million over several years.

She has a line of fragrances with Tommy Hilfiger called "True Star" and "True Star Gold" and has promoted Emporio Armani's Diamonds fragrance. She launched her first solo fragrance brand in 2010. She eventually created a total of six fragrance brands which have generated more than \$500 million in revenue since 2010. When combined, her brand is the most successful celebrity fragrance of all time.

In 2018 Beyonce signed a \$60 million deal with Netflix to provide the streaming service three pieces of content. The first one, a documentary called Homecoming about her 2018 Coachella performance, was released in April 2019.

**Uber Deal:** In 2015 Beyonce was hired by Uber's then CEO Travis Kalanick to do a private concert for employees. She was offered \$6 million for the gig. Instead of getting paid in cash, she asked to be paid in Uber shares. That does not mean she received 6 million Uber shares. It means she received \$6 million worth of Restricted Stock Units. At the time she received the shares, Uber was worth \$50 billion. When Uber went public four years later, her shares would be worth around \$9 million (assuming she ever sold any and was not diluted by future investment rounds).

**Philanthropy:** In addition to her professional success, Beyonce

is also known for her generosity. She set up the Survivors Foundation which helps victims of Hurricane Katrina in Houston, Texas. She personally contributed \$250,000 to the organization. She has supported causes connected to gun control, female empowerment, childhood obesity, world hunger and much much more.



Beyonce Net Worth via Getty Images

### **Beyonce Net Worth Milestones and Career Earnings:**

By the time Beyonce released her first solo album in 2000, she had earned around \$10 million after taxes and fees as a member of Destiny's Child. Between 2000 and 2007, we estimate that she earned around \$30 million as a solo artist and from various other acting/endorsing endeavors. We first started tracking her wealth here on Celebrity Net Worth back in

September 2009 with an initial net worth estimate of \$25 million. Here is how much money she earned year by year from 2007 to the present:

- 2007 – \$50 million
- 2008 – \$80 million
- 2009 – \$35 million
- 2010 – \$70 million
- 2011 – \$70 million
- 2012 – \$45 million
- 2013 – \$50 million
- 2014 – \$115 million
- 2015 – \$55 million
- 2016 – \$62 million
- 2017 – \$105 million
- 2018 – \$60 million
- 2019 – \$80 million

Total = **\$807 million**

When you add it all up, between 2007 and 2019 alone, Beyonce earned \$807 million. Since 2009 she has earned an average of \$60 million per year. Beyonce and Jay-Z's combined net worth today tops \$1.5 billion. They first cracked the combined billion dollar mark in July 2014.

**Real Estate:** Beyonce and Jay-Z own an extremely valuable portfolio of real estate assets around the world. Here's a highly reel of the homes we KNOW about –

- In 2008 they purchased a 7-bedroom mansion on the ultra-exclusive Indian Creek Island in Miami for \$8 million.

They sold this home in 2010 for \$9.3 million.

- Beyonce owns a \$2.6 million home in New Orleans.
- Jay-Z owns a \$10 million apartment in NYC that he bought solo in 2004 for \$6.85 million.
- In 2017 Beyonce sold her long-time NYC condo for \$9.95 million. She bought the condo in 2005 for \$5 million.
- In 2017 Beyonce and Jay-Z together paid \$26 million for a mansion in the Hamptons called Pond House.
- In 2017, Beyonce and Jay-Z together paid \$88 million for an insane 30,000 square foot mansion in Bel Air, California. Public records show that they took out a \$52 million mortgage when they bought the house. Using the mortgage rates that were available at the time, B + J are likely paying north of \$250,000 per month on their mortgage for the home that has a full basketball court, 2-acres of land, a 15 car garage, media room, multiple pools and bulletproof windows.
- Together they own a \$4 million private island in the Bahamas.

When you total it all up, Beyonce and Jay-Z own at least \$150 million worth of real estate in the United States that we can find via public record searches. It's possible they own more real estate abroad or other properties hidden behind LLCs.

**Other Fun Facts:** When Jay turned 41, Beyonce gifted him a \$2 million Bugatti Veyron Grand. For Father's Day in 2012, Beyonce bought him a brand new \$40 million Bombardier Challenger 850 private jet. The plane's exterior has Shawn Carter painted on both sides.